

2010 CFL Promotion

A simple switch can really add up.

In the average U.S. home, lighting accounts for about 20 percent of the electric bill. The easiest way to start saving energy is to change out the light bulbs in your current fixtures. If you are redecorating, remodeling or building a new home, consider installing new ENERGY STAR® qualified light fixtures.

Compared to incandescent light bulbs, ENERGY STAR qualified CFLs:

- Use about one-quarter of the energy to produce the same amount of light
- Last up to ten times longer
- Produce about 75 percent less heat, which reduces cooling costs
- Save about \$30 or more in electricity costs over the lifetime of the bulb
- Have manufacturer-backed warranties
- Meet strict energy efficiency and performance requirements

These CFLs aren't your mother's CFLs.

- Today's CFLs give a more inviting light than fluorescents or CFLs from a few years ago
- Modern CFLs light up much more quickly than older fluorescent lights and take very little energy to turn on
- For optimum energy savings, use CFLs in the rooms you use most often — the living room, kitchen, porch, etc.
- CFLs are better used for area lighting than spot lighting
- It is not recommended to place CFLs in fixtures where the bulb will be fully enclosed
- CFLs that are specifically designed for outdoor lighting will perform better and turn on faster, especially in cold weather
- CFLs quickly pay for themselves in energy savings

Find out more at www.mnbrighterideas.com

Look for the ENERGY STAR logo, which guarantees that the CFL bulb has met certain energy efficiency guidelines and that they carry a two-year warranty — double the industry standard.

Because of the presence of mercury, CFLs must be recycled. In Minnesota, it is illegal to place them directly in the garbage.

	TABLE/FLOOR LAMPS	CEILING FIXTURES	CEILING FANS	WALL SCONCES	RECESSED CANS	TRACK LIGHTING	OUTDOOR COVERED	OUTDOOR EXPOSED
SPHAL	✓	✓		✓			✓	
INDOOR REFLECTOR			✓		✓	✓		
OUTDOOR REFLECTOR								✓

AVOID EARLY BURN OUT:

- Only bulbs marked "dimmable" or "three-way" will work on dimmers or three-way switches.
- Most photocells and timers are not designed to work with CFLs.

 **LEARN MORE AT energystar.gov**

