



BE AN ENERGENIUS

CFLs have become even smarter, so flip the switch to intelligent lighting. The time has come to go out with the old, and in with the new and improved.

RECENT CFL ADVANCEMENTS:

- Today's CFLs cast a more inviting light
- Much faster illumination after being switched on
- Dimmer switch compatibility
- Available in a wide variety of shape, size and color options

AND AS ALWAYS CFLs:

- Can save more than \$40 in electricity costs over the lifetime of the bulb
- Use about 75% less energy than standard incandescent bulbs while producing the same amount of light
- Last up to ten times longer than traditional incandescent bulbs
- Produce about 75% less heat, making for a safer lighting option while cutting costs related to home cooling

CHOOSE THE RIGHT CFL FOR YOUR FIXTURE

1. **If your fixture has a dimmer**, you'll need to make sure you purchase a dimmable CFL.
2. **If your fixture has a three-way socket**, make sure you purchase special three-way CFLs.
3. **Your fixture is electronically controlled**, check with the manufacturer of your photocell, motion sensor or timer.

Save on CFLs and learn more at mnbrighterideas.com

Look for the ENERGY STAR® logo, which guarantees that the CFL has met energy efficiency guidelines and that they carry a two-year warranty, which is double the industry standard.

Because of the presence of mercury, CFLs must be recycled. In Minnesota, it is illegal to place them directly in the garbage.

