Electric water heating

## Off-peak water heating

Electric rate: 4.95¢/kWh

Get yourself in plenty of hot water!

Lake Country Power's off-peak water heating program allows you to heat your water for eight hours each day during "off-peak" overnight hours. The water heating system has sufficient storage capacity to supply your hot water needs during the 16-hour "on-peak" period.

Lake Country Power requires a water heater of at least 100 gallons or more to participate in the program.

## **Save Energy Dollars**

\$\$\$	4.95¢/kWh off-peak rate (Based on 500 kWh/month)	Propane @ \$1.70/gallon (Based on 25 gallons of propane)	
Monthly Operating Expense (family of four)	\$24.75	\$42.50	
Average Annual Expense (family of four)	\$297.00	\$510.00	

- The off-peak rate of 4.95 cents/kilowatt-hour for water heating is comparable to a propane rate of 93 cents per gallon.
- It's safe. No flames, no vents, no backdrafts and no carbon monoxide.

High-efficiency Marathon storage water heaters are available from Lake Country Power — ask about them today!

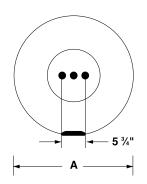
## Water Heating Cost Comparison

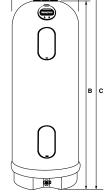
Propane	Off-Peak 4.95¢/kWh electricity					
70% Efficient (standard unit)	Equivalent to 93¢ propane (per gal.)					
90% Efficient (high efficiency unit)	Equivalent to \$1.20 propane (per gal.)					
Fuel Oil	4.95¢/kWh electricity					
60% Efficient (standard unit)	Equivalent to \$1.21 fuel oil (per gal.)					
80% Efficient (high efficiency unit)	Equivalent to \$1.61 fuel oil (per gal.)					

## Marathon water heaters feature:

- Innovative shape and design
- Tough molded outer shell resists dents and scratches
- Seamless, blow-molded polybutylene that's impervious to rust & corrosion
- Envirofoam® insulation free of ozone-depleting CFCs and HCFCs, so it saves the planet and saves energy







Standard Dual Element Models

Model	Gallon Capacity	E <b>l</b> ement Wattage	Recovery @90°F Gal/Hr	First Hour Rating	Energy Factor	A N	ominal Dimension B	ıs C	Shipping Weight
MR85245	85	4500/4500	20.0	91 gal.	.92	28.25"	66.25"	70.25"	134 lbs.
MR105245	105	4500/4500	20.0	104 gal.	.91	30.25"	66.75"	70.75"	152 lbs.

Notes: 240 Volt AC single phase, standard

Maximum test pressure: 300 PSI Maximum working pressure: 150 PSI

Call your local Lake Country Power service center or visit www.lakecountrypower.coop for more information.



Grand Rapids • Kettle River • Mountain Iron 800-421-9959